StatsAI.bet

BETTING STRATEGIES BY THE NUMBERS · 08 / 11

VALUE BETTING

STRATEGY BY THE NUMBERS

$p \times odds > 1$ THE ONLY CONDITION FOR VALUE

The strategy professionals talk about: not picking winners, but finding prices that are too high. With real data from 88,047 priced outcomes and a simulation of what a real edge looks like.

55.5%
+3% EDGE: IN PROFIT AFTER 100 BETS

76.4%
AFTER 1,000 BETS

12.4%
ODDS 5.00+ WON (SAID 13.3%)

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Adults only (18+). An explanation backed by simulations. Not a promise of winnings and not betting advice.

STATSAI.BET

BEFORE YOU TRY VALUE BETTING

VALUE STARTS WITH FAIR ODDS. STATSAI.BET CALCULATES THEM FOR EVERY MATCH.

Every strategy in this series stands or falls on two numbers: the real chance and the odds. StatsAI.bet shows both for today's matches. Create an account in one click with Google or Telegram and use every tool free for the first 7 days. After the trial a free basic level remains.

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FREE, NO ACCOUNT NEEDED

Odds calculator →
fair odds and the margin for any match

Bet slip checker →
the chance of every pick and of the whole slip

System bet calculator →
every combination and the exact payout

High-probability tips →
picks with an 80%+ chance and how often they won

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Our free AI guide to football statistics (20 pages) explains odds, margin, fair odds, system bets and how AI reads a match, with publicly measured model results.

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01
WHAT VALUE MEANS

A bet has value when the odds pay more than the real chance deserves. It does not matter whether the pick is likely or unlikely. It matters whether the price is right.

01
ODDS
e.g. 2.10

›

02
IMPLIED CHANCE
1 ÷ 2.10 = 47.6%

›

03
YOUR CHANCE
e.g. 50%

›

04
VALUE?
0.50 × 2.10 = 1.05 → +5%



AT A GLANCE

TYPE
a way to choose bets

BUILT FOR
any odds, any market

GOAL
positive expected value

MAIN DANGER
an edge you do not really have

The test is one multiplication: **chance × odds**. Above 1 the bet has value, below 1 it does not. A 90% favourite at odds 1.05 has no value (0.90 × 1.05 = 0.945), while a 25% outsider at odds 4.50 does (1.125).

This is why value betting is different from every progression in this series. It does not change the stake to fight a negative expected value. It tries to bet only when the expected value is positive.

THE HARD PART

The formula is easy. The chance is not. The odds already contain the opinion of the whole market, and the margin on top. To find value you need an estimate that is more accurate than the margin-free market, at least on some matches.



PENGUIN TIP

Start every check from the fair odds, the odds with the margin removed. They tell you what the market really thinks before you add your own view.

02

EXPECTED VALUE IN FIVE EXAMPLES

Expected value (EV) is chance × odds − 1. It is the average result per unit staked if you could place the same bet many times.

FIVE PICKS, FIVE VERDICTS

#	ODDS	IMPLIED	YOUR CHANCE	FAIR ODDS	EV
1	2.10	47.6%	50%	2.00	+5.0%
2	1.60	62.5%	60%	1.67	-4.0%
3	3.40	29.4%	31%	3.23	+5.4%
4	1.25	80.0%	78%	1.28	-2.5%
5	4.50	22.2%	20%	5.00	-10.0%



Picks 1 and 3 have value: the odds are higher than the fair odds of your estimate. Picks 2, 4 and 5 do not, even though pick 4 is a heavy favourite and pick 5 a tempting outsider.

A useful habit: turn your chance into fair odds (1 ÷ chance) and bet only when the offered odds are higher. If your chance is 50%, the fair odds are 2.00, and you want more than 2.00.

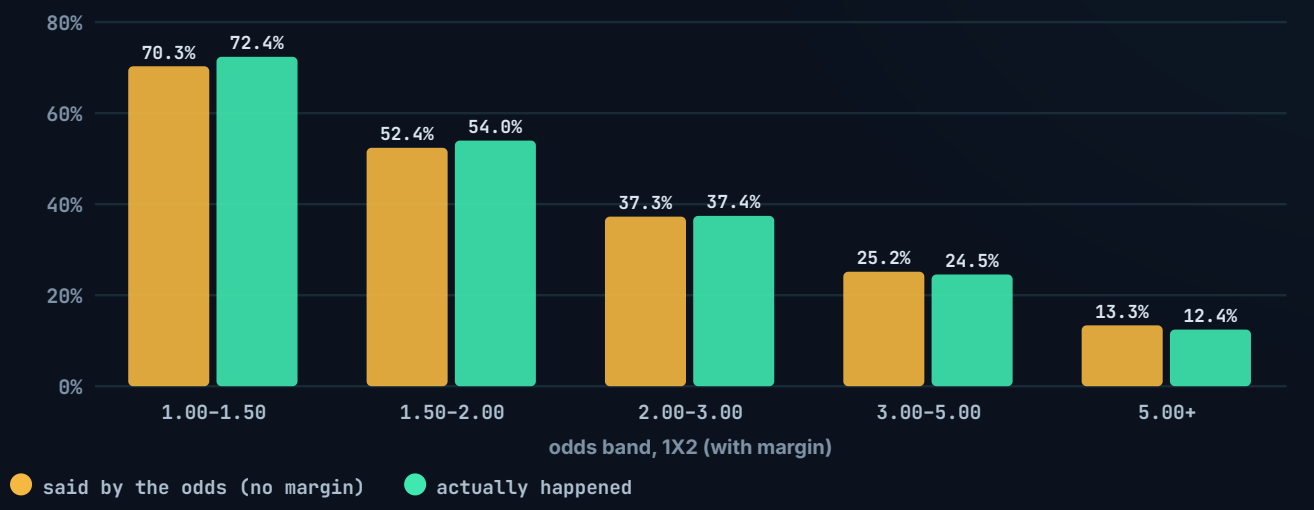
THE MARGIN IS THE FIRST HURDLE

If the odds on a 1X2 market add up to 105% in implied chances, the margin is 5%. Your estimate must beat the market by more than that before any value appears.

03

WHAT REAL DATA SHOWS

We compared the margin-free chance from the odds with what actually happened, across 88,047 1X2 outcomes (31 Aug 2026 – 18 Nov 2026).



The market is impressively accurate in the middle. At the edges there is a known pattern, the **favourite-longshot bias**: odds of 5.00+ said 13.3% and won 12.4%, while odds up to 1.50 said 70.3% and won 72.4%. Longshots are, on average, the worst-priced bets.

We measure our own model the same way. On accuracy overall the margin-free market scored a Brier score of 0.590 and our model 0.629 (lower is better). The market was more accurate. Value is rare, and it hides in specific situations, not in every match.

HONESTLY

Anyone who claims to find value on every match is selling something. Real value betting means betting less, only when the numbers clearly disagree with the price.



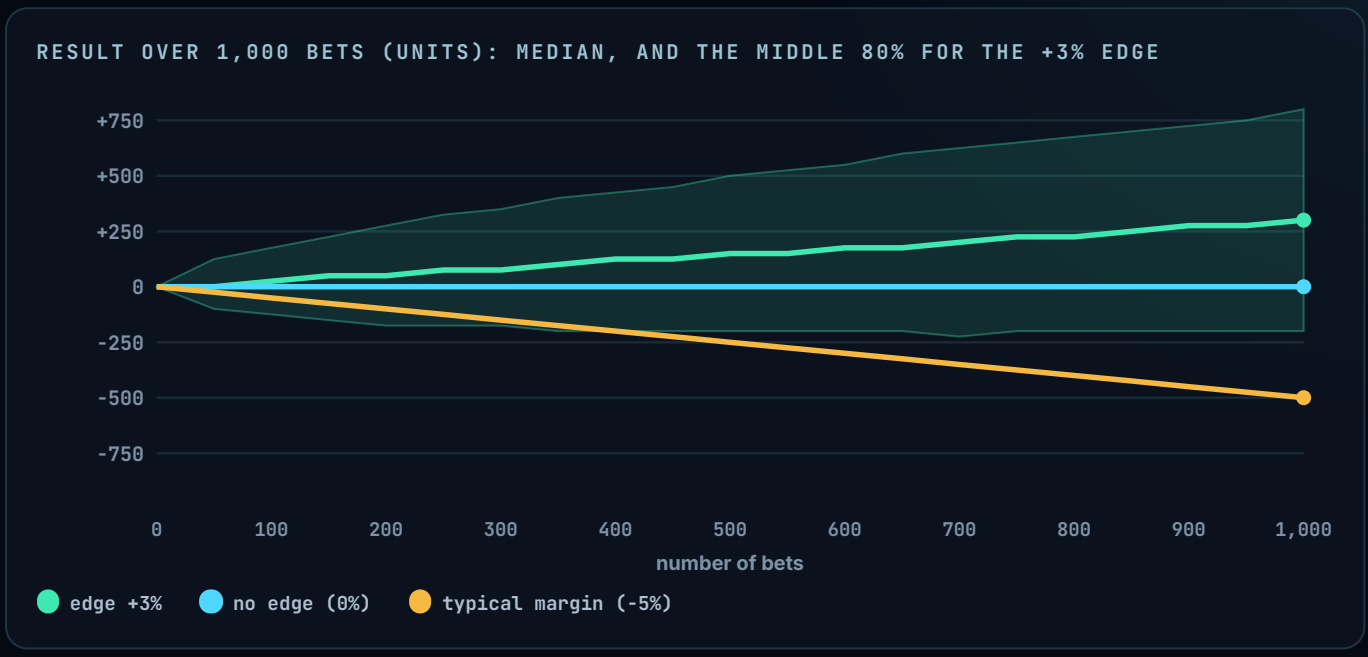
PENGUIN TIP

Outsiders feel like value because the payout is big. The data says the opposite: on average they win less often than even the margin-free odds suggest.

04

A REAL EDGE STILL NEEDS TIME

Suppose you really do have a +3% edge at average odds of 2.50, with a flat stake. How likely is it that you are in profit after 50, 100 or 1,000 bets? We simulated 10,000 bettors for each case.



CHANCE OF BEING IN PROFIT AFTER N BETS

CASE	50	100	250	500	1,000
Edge +3%	50.0%	55.5%	61.9%	68.8%	76.4%
No edge	44.1%	46.0%	47.7%	48.0%	49.2%
Margin −5%	32.8%	29.9%	23.8%	17.1%	9.4%

Even with a genuine edge, after 100 bets only 55.5% of bettors were ahead. After 1,000 bets, 76.4%. Short-term results say almost nothing about whether your edge is real.

Without an edge, the margin wins slowly but surely: at −5% only 9.4% were in profit after 1,000 bets.

05
VERDICT

Value betting is the only approach in this series that attacks the real problem, the price. It is also the hardest, because it needs better estimates than the market.

WHAT IT DOES WELL

+ Works on the cause (the price), not on the stake
+ Clear rule: bet only when chance × odds > 1
+ Combines well with a flat or half-Kelly stake

WHERE IT BREAKS

− Needs estimates more accurate than the margin-free market
− Even a real +3% edge loses over 100 bets almost half the time
− Longshots look like value and usually are not
− Requires records and patience

RISK **MODERATE** — the risk is self-deception: believing you have an edge you do not have

HOW TO START

- Remove the margin first: compare your chance with the fair odds, not the raw odds.
- Write down every estimate and the odds, and measure after hundreds of bets.
- Bet fewer matches, only where the gap is clear.
- Keep the stake flat or at a fraction of Kelly.

Fair odds calculator → **AI model performance →**

1 · FAIR ODDS
remove the margin to see what the market really thinks

2 · YOUR CHANCE
estimate it before you look at the price

3 · COMPARE
bet only when chance × odds is clearly above 1

06

KEEP LEARNING

A staking plan cannot create an edge. What it can do is decide how fast you lose, how big the swings are and how long you stay in the game. Start from the odds and the real chance: those are on StatsAI.bet for every match today.

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03 Fibonacci: the sequence system

04 D'Alembert: one up, one down

05 Labouchère: the cancellation line

06 Oscar's Grind: one unit at a time

07 Kelly Criterion: stake by your edge

08 Value Betting: price beats prediction — YOU ARE HERE

09 Flat Betting: the same stake every time

10 1-3-2-6: four bets, one cycle

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18+

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